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Dr. Frieder Rubik studied national economics at the University of Heidelberg. He worked for several environmental economics research institutes since 1982. Nowadays, he is senior researcher at the German Institut für ökologische Wirtschaftsforschung (IÖW) [Institute for Ecological Economy Research] and head of the department "Ecological Product Policy" at the office Heidelberg. His research areas are dealing with topics of product information schemes/eco-labelling, Integrated Product Policy, Sustainable Consumption and Production patterns (SCP), Life Cycle Assessment (LCA) and Evaluation.

Exemplary publications are *"Governance and Integrated Product Policy"*, (Scheer, D. / Rubik, F., London, Greenleaf, 2006), *"The future of eco-labelling"* (Rubik, F./Frankl, P., London, Greenleaf, 2005), *"Integrierte Produktpolitik"* (Rubik, F., Marburg, Metropolis), *"Eco-labelling practises in Europe. An overview of environmental product information schemes"* (Rubik, F. / Scholl, G., Berlin, Publication Series No. 160/02, 2002), *"Life Cycle Assessment in Business and Industry. Adoption patterns, applications and implications"* (Frankl, P. / Rubik, F., Heidelberg et al, Springer, 1999), *"Ökologische Produktpolitik"* (Rubik, F. / Teichert, V., Stuttgart, Schäffer/Poeschel, 1997), *"Product policy in Europe. New environmental perspectives"* (Oosterhuis, F. / Rubik, F. / Scholl, G., Kluwer, Doordrecht, 1996), *"Product policy and the environment: the example of eco-labels"* (Berlin, IÖW Publication Series No. 88/95, 1995).